

TOASTMASTERS
INTERNATIONAL®

Planning Your Year

Club Business Plan

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Club Mission

We provide a supportive and positive learning experience in which members are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth.

District Mission

- 1 1 Education goal per member
- 80 80 % retention rate
- 100 100% clubs have 20 or more members

Step 1 - Communication



Step 2 – SWOT Analysis



Step 3 – Set Goals

goal

For example:

- Increase membership – How?
- To be a distinguished club – How?
- To create a fun environment – How?

Goals to Achieve

Education	Training	Membership	Administration
<ol style="list-style-type: none">1. Four Level 1 awards achieved2. Two Level 2 awards achieved3. Two more Level 2 awards achieved4. Two Level 3 awards achieved5. One Level 4, Level 5, or DTM award achieved6. One more Level 4, Level 5, or DTM award achieved	<ol style="list-style-type: none">9. A minimum of four club officer roles trained during each of the two training periods	<ol style="list-style-type: none">7. Four new, dual, or reinstating members8. Four more new, dual, or reinstating members	<ol style="list-style-type: none">10. On-time payment of membership dues accompanied by the names of eight members (at least three of whom must be renewing members) for one period and on-time submission of one club officer list

Recognition

Distinguished Club Program Goals

When your club meets the qualifying requirement and also does the following, it is eligible for Distinguished Club recognition at year-end:

Achievement

Recognition Earned

Achieve five of 10 goals

Distinguished Club

Achieve seven of 10 goals

Select Distinguished Club

Achieve nine of 10 goals

President's Distinguished Club

Club Finances Timeline

Club Officer Training (1st) Renewal Period

Club Officer Training (2nd) Renewal Period

Update Signatories



Start of Year Tasks

Send Renewal Notice

Membership Dues Deadline

Mid Year Tasks

Send Renewal Notice

Membership Dues Deadline

Succession Planning

Club Success Plan

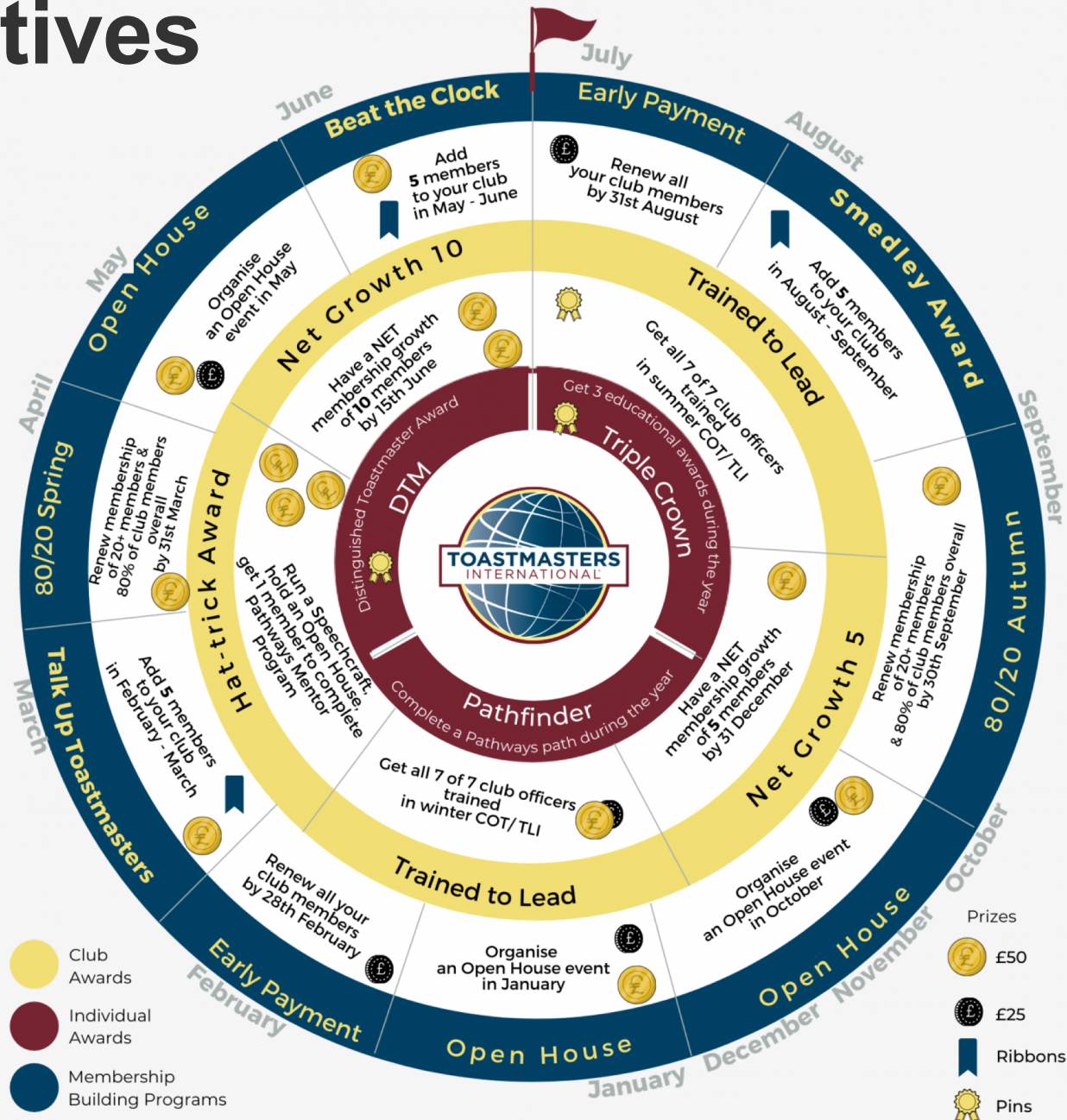
- Budget vs. Actuals

Initial Budget

- Committee Review

Club P&L

Incentives



Teamwork



**What does
success mean to
you and your
club?**



Breakout rooms