



District 91

Newsletter

November 2021

Welcome the fifth month of the Toastmasters year, solid and in a good standing!

It's a natural time to reflect and prepare for the new achievements awaiting ahead!

- Focus on the District vision for the year.
- Take advantage of the incentives and resources available.
- Hear from our District Trio.

Discover creative Division K, sign up for the useful webinars, become a video star, smile more with our humorous series and so much more!



District 91

1 educational award per member
80% members retained
100% clubs with 20+ members



1-80-100 Vision

The focus remains aligned with our 1-80-100 vision.

- Each member achieves at least 1 educational award this year.
- 80% members retained.
- 100% clubs bring together 20 or more members.

Success of our District depends on each and every member and on each and every club. Does being in the top 3 Districts worldwide sound exciting? Let's make it happen, together!

Incentives

These challenges and prizes have been designed to help you broaden your educational horizons and grow your club. They will also assist your club in getting more [DCP points](#), as well as our District in achieving our vision.

The Hat-Trick Award

Pass these three challenges and be a triple winner:

- Organise an [Open House](#) event
- Run a [Speechcraft](#) course
- Get one or more member(s) on the [Pathways Mentor Program](#).



Hurry up, the magic door with £150 behind it only opens for the first 20 clubs!

**Get the
Trick**



Net Growth 5

By the 31st December 2021 achieve a net growth of five new members from your 1st July 2021 base number.

First 20 clubs will win £50!

Grow High

Message from our District Director



News from Rupa and Diane

How many club members does it take to...

...to charter a club? Run an Open House Meeting? Run a Speechcraft course? These are the question from my little quiz I prepared for you and [expect your answers](#) by 30 November 2021.

We celebrated the 97th anniversary of our organization two weeks ago. The Division Level Finals for the Humorous and Table Topics Contests are scheduled and the Winter Training season is under way.

[Read More...](#)



Rupa Datta
Program Quality Director

A bump in the road, but we continue to grow!

It is the time to start planning your marketing activities for January and February. I have both Open House and Demo kits ready to be sent over so you could post the leaflets locally.

Also I am asking members to make short 45



second videos which will be published on social media to increase awareness leading eventually to more members.

[Read More...](#)

Diane Richardson
Club Growth Director

News from Divisions

November is a key time for keen leaders! Hear from Pamela Odukoya, Division Director, and her team of Area Directors (Rose Nakibirango, Ram Nutakki, Gina Rocque Drayton, Magdalena Nowakowska, Melanie Panzone) who look after the kaleidoscope of clubs in Division K.

Division K is knowledgeable about:

- How to keep their members' happy by running the dedicated membership survey.
- Why knock off the boredom with hybrid meetings (London Public Speakers and Central London Toastmasters).
- What to do after tying the knot with the Rotary clubs.



Division K kindly invites everyone to their Humorous Speech and Table Topics finals on 20th November and the combined Special Christmas meeting.

Gina is killing zoom fatigue with her creative cake-inspired speech to attract contest functionaries

[Know Division K](#)

The Laughing Toastmaster



To Host, or not to Host? That is the question... you might be asking thinking about organizing an Open House for your club.

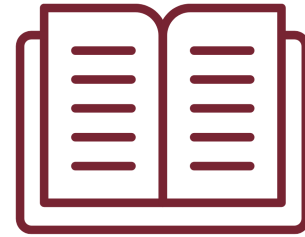
This month our Laughing Toastmaster Sonia Aste shares her experience from the days when she decided to host an Open House so elaborate, so magnificent it would rival the Royal Shakespeare Company's production of the Danish play!

[Laugh with Sonia](#)

If you are still not sure about the above question, here is the hint. The answer is "Yes", especially with all the [resources and funds](#) provided by the District 91.

Did You Know?

Did you know that our District website is full of useful assets? You will find them in [Members Area](#), [Resources](#) section. Discover the best practices and helpful materials!



If you are looking to improve your [Club Growth](#), find resources on an Open House, leverage existing guides on turning your guests to members and on providing the best experience during the member onboarding.

If you want to make your club look more attractive or searching for something special for an event, discover our rich [Marketing and PR resources section](#). Branding guidelines, print and digital templates are available there for you.

[Explore Resources](#)

Events This Month

District Program Quality team is working hard to ensure useful and interesting events are organised for you. Get the links in [our District 91 Calendar](#) and register today!



Webinars

- 7 November - District Leadership Opportunities with Arnaud Sartre, DTM.
- 14 November - Pathways Projects, looking at the higher levels with Massimo Guadagnino.
- 21 November - HPL & DTM Projects with Sam Warner, DTM.

Events

- 1-12 November - Corporate Club Officer Training.
- 10 November - How to Win at Table Topics with Andrew Bennett.

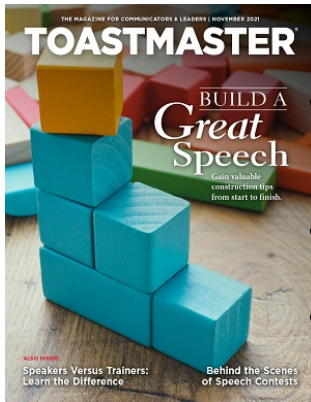
Humorous Speech and Table Topics Contests

- 7 November - Division A
- 13 November - Division D
- 14 November - Division J
- 21 November - Division C
- 20 November - Division K & Division L
- 27 November - Division B & Division H

New events are popping up constantly so please check our calendar!

Save the Date

November Magazine Available Now



The November issue of the [Toastmaster magazine](#) is full of exciting news and advice!

- Expand your skills from Toastmaster to Trainer, feat. **Gavin Meikle**, DTM from **Solent Speakers** and **Spinnaker Speakers**.
- The role of speech contest functionaries, feat. **Mary Robson**, DTM from **Oxford Speakers**.
- Speechwriting tips, feat. **Hallmark Speakers**.

Read the Magazine

Get Ready for Christmas

District 91 PR team is organising "12 Days of Toastmasters" series to celebrate Christmas this year.

Please record 1-2 min long video in the Table Topics format sharing why you enjoy Toastmasters. Imagine this is a message to your friend or colleague and have fun!

Quick recommendations:

- Avoid generic background.
- Ensure your face is lit well and from the front.
- Prefer horizontal (landscape) format.

The videos will be shared in our newsletter and on social media during December so the deadline is 25th November.



Send Your Video

Follow us on Social Media

Join our fan [Facebook](#) page.

Enhance your career with us on [LinkedIn](#).

Learn what's happening right now on [Twitter](#).

Enjoy the beauty of Toastmasters on [Instagram](#).

Watch fun inspiring videos on our [YouTube](#) channel.

Receive information in a structured way on our [Slack](#).



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