



Newsletter

March 2023

Greetings!

Welcome to the District 91 Newsletter!

It's March already and spring is just around the corner. It's an exciting time to be a District 91 Member. The second contest season is well underway with Area and Division Contests taking place! Also, exciting news for your diary - the May District Conference, the flagship event of the year 12-14th May. Book your tickets now. This event is happening face-to-face at a Central London venue.

What this newsletter contains, so you can get to the right content more quickly:

- Our District Director, Rupa, on contests, District elections, TalkUp TM
- Program Quality Director, Diane Richardson: Conference tickets on sale!
- Club Growth Wisdom, from Debbie Williams, our Club Growth Director
- D91 District Conference is happening! Friday 12th to Sunday 14th May
- District Leaders interview each other for Talk Up Toastmasters campaign
- Speechcraft - how to mentor Guests into the Toastmasters experience
- LinkedIn Live on Talk Up Toastmasters happening on Friday 17th March
- Laughing Toastmaster, Sonia with a funny ironic diatribe on sales tactics
- D91 Calendar: a packed diary of contests and other events ++ this month
- Join us. Help us get to 5000 Members – new roles available in Vacancies
- March 2023 Toastmasters Magazine - and hot off the press is Out Now!

Aside from this newsletter, another way to stay in touch is: [Join the District 91 Slack Channel](#) - a place to connect and collaborate together with other leaders in our district including the District Leadership team. You can follow channels that interest you from general information to recognition, contests, and events.

March message from our District Director, Rupa



News from Diane and Debbie

March 2023: Training, Awards and Pathways

The second round of Club Officer training has just finished and once again we had a high number of officers attend training. 650 club officers were trained in this round from 157 out of 162 active clubs. Once again many club had all seven officers trained, 18 club won either a set of club officer badges for having 7 officers trained, and to the nine clubs who had all seven officers trained in both rounds. Many congratulations..



[Read More...](#)

Diane Richardson
Program Quality Director

March 2023: Club Growth Wisdom

Please encourage all members to renew ASAP. The deadline is 31st March 2023. Some clubs experienced delays in their September renewals, so I encourage you to not leave renewals close to the final deadline. Below are the winners of the early renewals incentive. These clubs renewed 20 or more



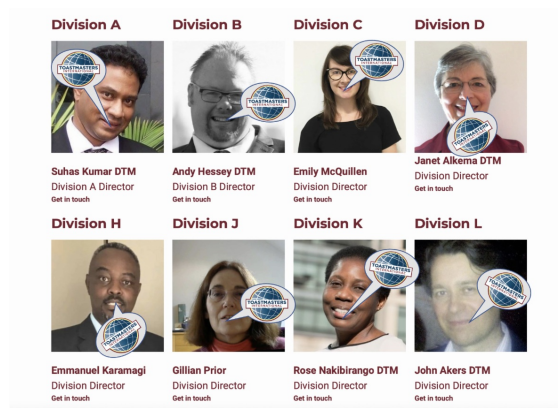
D91 Conference 12th-14th May: Book Tickets Now!



This is the one event as a Toastmaster, you will 100% want to attend. Hosted at a venue in London, to be announced soon. This year's conference is packed with expert speakers sharing knowledge and value so that you will be excited, motivated and ready to achieve anything you set your Toastmaster goals on.

[See More...](#)

District 91 Leaders are Talking Up Toastmasters



Over the last few weeks, as part of a PR around the Talk Up Toastmasters campaign, I have been setting up interviews between the District Leadership team and Division Directors to ask them what brought them to Toastmasters and why they keep coming back. The Talk Up Toastmasters campaign is designed to get new Guests to visit Clubs. The campaign runs until the end of March 2023 and D91 Clubs will be rewarded if they add 5 or more Members in this period. Check out these videos from the District team [See More...](#)

How to Run a Speechcraft Event: Speakers of Croydon



In January 2023 Speakers of Croydon (SoC) club ran a successful and sold out Speechcraft programme, resulting in 8 new members joining their club. The event was organized by a committed team of club members in conjunction with the committee, working to a common goal of delivering a valuable programme that showcased the benefits of Toastmasters and their club.

[See More...](#)

LinkedIn Live 17th March: Talking Up Toastmasters

The Linked In Lives we have been running every month since August 2022 have been a success. Last months was called '[But You Promised](#)' all about TM and how to commit. Next week's theme is on (what else?) Talk Up Toastmasters.

As Members, we know the magic power of Toastmasters, but what about your partners, colleagues and friends? Many may hear the name and think of after-dinner speeches. For many of us though, Toastmasters is like a best-kept secret, but we should share it more. But how to share it? How do you persuade a work colleague, a friend or family to come to a meeting? What is the most important thing to tell them about how it could work for them? And how do you get them to a meeting? On this panel are 4 passionate TM ambassadors.

So come join us on **Friday 17th March at 1pm UK** It is a relatively informal session - you can even bring your lunch if you wish! [Click here to join us](#)

You can view the last one on how TM and how we keep those TM Promises:

But You Promised- Friday 17th February [Watch here](#)

Sonia our Laughing Toastmaster on Sales Tactics



Having worked in corporate sales longer than The Lion King's run in the West End, I still experience the sting of discrimination caused by 'salescism'. 'Sneaky salespeople', 'Bunch of crooks' and 'Annoying loudmouths', are just some of the hurtful things people say without realizing the devastating consequences it has on us sales folk. [Read More...](#)

D91 Events in This Month of March

Events (loads of contests!)

- 09 March - K12 Area Hybrid-Inter Speech & Evaluation Contest
- 11 March - A17 Area Inter Speech & Evaluation (Hybrid) Contest
- 12 March - Area H37 Contest and Educational event
- 13 March - Area A46 - Speech Evaluation & Inter Speech Contest
- 14 March - Area B9 International Speech and Evaluation Contest
- 14 March - Area D53 International Speech and Evaluation Contest
- 14 March - Area H15 - International Speech & Evaluation Contest
- 15 March - Area C5 Evaluation and International Speech Contest
- 15 March - Area D29 International Speech & Evaluation Speech Contest
- 16 March - Area L56 International Speech and Evaluation Contest
- 18 March - Division K International Speech and Evaluation Contests
- 18 March - Area J22 International Speech & Evaluation Contest
- 19 March - New Member Drop-in
- 20 March - Area C2 Speech and Evaluations Contest & Area Director Elections
- 20 March - Area L16 International Speech and Evaluation Contest
- 22 March - Area J7 International Speech & Evaluation Contest (in person)
- 23 March - Area B8 International Speech and Evaluation Contest
- 23 March - Area J11 International Speech and Evaluation Contest
- 23 March - Working Speakers Toastmasters Club - Open House
- 25 March - Division H International Speech and Evaluation Contest
- 28 March - Area J4 International & Evaluation Speech Contests
- 29 March - Area B6 International Speech and Evaluation Contests



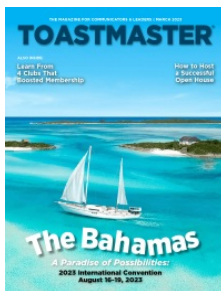
[Save the Date](#)



Help us Reach 5000 - D91 Current Vacancies

Do you want to grow your talents while supporting a club, area, division or even district? Then explore our vacancies! Various previous experience and time commitments needed. Vacancies currently available to serve alongside Amy in Admin or Chris in the PR team. Click on the link to see what's available!

[Choose an Exciting Role](#)



The March issue of the [Toastmaster magazine](#) is full of news, advice and inspiration including news on the upcoming International Convention in the Bahamas.

- How to Run a Successful Open House
- Yoodli AI enhances the Club experience
- Nassau Bahamas, Host City 2023 Convention
- Four Inspiring Club Turnaround Stories
- Tune in to the New Toastmasters Podcast

And before we forget, we want to acknowledge District 91 Member Diane Robertson who is featured in a piece on Confidence in the February 2023 edition, see here:

[Toastmaster magazine](#)

[Read the Magazine](#)

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